

Research Analyst - Schaumburg, IL

Company Profile:

Proactive Worldwide, Inc. specializes in providing business decision support and consulting services to large, multi-national companies through our customized services. By focusing on our core values of Service, Trust, Ownership, Continuous Improvement and Quality, our business is the practice of obtaining raw data, analyzing it and determining relevant, viable, strategic impacts that are then used by companies to form and implement strategic decisions that result in quantifiable client success.

We offer a highly competitive total compensation philosophy and a generous benefits package.

Job Summary:

The Research Analyst is responsible for providing integrated analysis of the competitive landscape, collecting competitive information through primary and secondary research, organizing and presenting findings and writing reports. They work collaboratively within an engagement team in support of the delivery of world class actionable intelligence to our clients.

- **Secondary Research:** Effectively utilizes secondary research to augment primary research findings.
- **Analysis:** Organize and analyze research findings; draw relevant key conclusions about the competitive situation; identify strategic and tactical ramifications of research findings; apply industry knowledge and business experience to provide strategic and actionable intelligence; schedule, and lead project strategy and analysis sessions.
- **Report Creation / Development:** Compose professional, succinct reports using appropriate visual aids; prepare interim reports and written client updates; write findings into client reports; develop executive summaries and perspectives for client deliverables.
- **Client Communication:** Prepare for and participate in project related calls and meetings; present findings to clients; handles questions independently and able to draw on experience to provide broad answers to questions in meetings.
- **Project Management:** Managing engagements on key accounts from a leadership role from time to time, depending on the size of the project, the team's capacity, and the needs of the organization. This would include managing project schedules, assisting analysts in writing, project planning, client management, ensuring that the deliverable produced is of high quality.

Preparation, Training and Experience:

This position requires a Bachelor's degree or equivalent training and experience; plus 5 or more years of related experience including 4 or more years of competitive analysis or consulting strongly desired.

Other requirements include:

- 5 years of experience in the automotive and heavy-duty machinery space, such as on-highway trucks and heavy equipment.
- 5 years or more of experience in CPG or related topic areas.

Excellent written and verbal communication skills; strong critical thinking and analysis capabilities; ability to think strategically; be proficient in Excel; have an ability to understand and draw conclusions from financial statements and work on multiple projects simultaneously. Must be an enthusiastic, high-energy team player with a dedication to excellence, and a positive attitude. Must be in the Chicagoland area. No relocation provided.

Proactive Worldwide is an equal opportunity employer committed to workforce diversity.