

**September 6, 2011:**

Join Proactive Worldwide, Inc. (PWW) at the American Marketing Association's Research & Strategy Summit 2011. The AMA conference takes place September 11-14 at the Hilton Orlando Bonnet Creek in Orlando, Florida.

PWW will be exhibiting at booth 419. Stop by the booth and learn more about how PWW can add unique value to your market intelligence – and sign up to win a Nook color reader!

For more information about the AMA Research & Strategy Summit 2011 or to register, [please click here.](#)

Proactive Worldwide specializes in providing astute business insight to companies of all sizes around the world through our customized decision support services. We welcome the opportunity to help you explore your competitive intelligence needs and to help strengthen your firm's foundation.

Proactive Worldwide, Inc. (PWW) is a global decision support, research, and consulting firm with offices in the U.S., Europe, and Asia. We provide our clients with evidence-based strategic intelligence based on customized programs and services that are anchored by process-driven primary research. We develop action-oriented solutions that optimize our clients' decision making and add to the overall value of their business. For over 15 years, PWW's multi-lingual professionals have been collaborators and trusted advisors to clients in the fields of brand protection/illicit trade, consumer goods, financial services, industrial products, life sciences/healthcare, and technology/telecommunications. For more information, please call us toll-free at 888-925-9125 and visit [www.proactiveworldwide.com](http://www.proactiveworldwide.com).