

### **New Website to Support Rising Demands for Out in Front<sup>®</sup>, LLC**

**CHICAGO, IL – May 14, 2012** – Out In Front<sup>®</sup>, LLC, a sister company to Proactive Worldwide Inc., the leader in global decision support, launched a revamped, more user-friendly website this week. The site, <http://www.outinfrontllc.com>, is designed to support the company's international growth and provide an enhanced user experience for its expanding client base.

Out In Front<sup>®</sup>, LLC, has rebuilt its website from the ground up. In addition to expanded content and refreshed layout, the site now offers additional practical resources that enhance the productivity of CI and decision support teams. Services include both national and international on-site training events, known as the *Competitive Intelligence Mastery and Enhanced Performance* (CIMEP) program.

"Our website's fresh new look represents the state-of-the art resources we provide. The leading-edge CI techniques and content we offer to our broad-based clientele enhances their CI knowledge and keeps them out in front of their competition," says Gary D. Maag, Chairman and CEO of Proactive Worldwide, Inc., adding, "We wanted our site to be more user-friendly and accurately represent the valuable resources we offer."

"As Out In Front<sup>®</sup>, LLC has emerged internationally, we sensed it was time for a change to meet the increasing demands of our growing, global client base," comments David J. Kalinowski, President and COO of Proactive Worldwide, Inc.

#### **About Out in Front<sup>®</sup>, LLC**

Out In Front<sup>®</sup>, LLC, a sister company to Proactive Worldwide, offers innovative business learning programs designed to raise the productivity of CI teams. Delivered by best-in-class content providers and facilitators, our dynamic, interactive training events are based on leading-edge techniques, tools, and content. Whether delivered at your location, off-site, or in our state-of-the art learning center, participants engage in real-world assessments, case studies, and business simulations, as well as targeted activities linked directly to their business and personal development goals. For more information, visit [www.outinfrontllc.com](http://www.outinfrontllc.com).

#### **About Proactive Worldwide, Inc.**

Proactive Worldwide, Inc. (PWW) is a global decision support, research, and consulting firm that provides evidence-based strategic intelligence anchored by primary research. For over 17 years, PWW's multi-lingual professionals have assisted clients in the fields of brand protection/illicit trade, consumer goods, financial services, industrial products, life sciences/healthcare, and technology/telecommunications. Call 1-888-925-9125 and visit [www.proactiveworldwide.com](http://www.proactiveworldwide.com).