

For Immediate Release

**Proactive Worldwide President to Present
at SCIP's 2011 European Summit**

CHICAGO, IL – November 3, 2011 – Competitive Intelligence (CI) industry leader David Kalinowski, President & COO of Proactive Worldwide, Inc., will present at the SCIP 2011 European Summit in Vienna, Austria on Tuesday, November 8, 2011. Kalinowski will facilitate a team of CI practitioners at a workshop entitled, “War Gaming for Veterans.” The interactive session is designed to enhance the methods CI professionals use to assess intelligence about their competitors. The workshop will construct real life scenarios and use role play to prepare attendees for strategic war game efforts related to predicting competitors’ moves and applying their predictions to formulate superior strategies.

Joining Kalinowski in facilitating this workshop are other leading CI solution providers including Kevin Mulcahy from Fuld & Company, Pat Gibbons from UCD Business School, Ken Sawka from Outward Insights, and Erik Glitman from Fletcher/CSI. To learn more about this workshop and to register for the SCIP 2011 Annual International Conference & Exhibition, visit www.scip.org.

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About SCIP

The Strategic and Competitive Intelligence Professionals (SCIP), formerly the Society of Competitive Intelligence Professionals, is a global nonprofit membership organization for everyone involved in creating and managing business knowledge. SCIP provides education and networking opportunities for business professionals working in the rapidly growing field of competitive intelligence (the legal and ethical collection and analysis of information regarding the capabilities, vulnerabilities, and intentions of business competitors). Many SCIP members have backgrounds in market research, strategic analysis, or science and technology.

About Proactive Worldwide, Inc.

Proactive Worldwide, Inc. (PWW) is a global decision support, research and consulting firm that provides evidence-based strategic intelligence anchored by primary research. For over 16 years, PWW’s multilingual professionals have assisted clients in the fields of brand protection/illicit trade, consumer goods, financial services, industrial products, life sciences/healthcare, and technology/telecommunications. Call 1-888-925-9125 and visit www.proactiveworldwide.com. ###