

For Immediate Release

**Proactive Worldwide CEO to Present at SCIP's 2011
Annual International Conference & Exhibition**

CHICAGO, IL – April 20, 2011 – Competitive Intelligence (CI) industry leader Gary Maag, CEO of Proactive Worldwide, Inc., will present at the SCIP 2011 Annual International Conference & Exhibition in Orlando, FL on Tuesday, May 10, 2011.

Maag will lead the workshop entitled “Next Gen Internal Human Source Networks,” which will assist CI professionals in creating the sustainable networks that are essential for engaging in strategic competitive intelligence. The workshop will demonstrate how to identify and establish effective internal networks by revealing the law of connections. The workshop will include models both for building and maintaining successful networks – the lifeblood for driving business revenue and keeping any CI professional at the forefront of positive business relationships.

Registration for this workshop and for the SCIP 2011 Annual International Conference & Exhibition is available online at www.scip.org.

About SCIP

The Strategic and Competitive Intelligence Professionals (SCIP), formerly the Society of Competitive Intelligence Professionals, is a global nonprofit membership organization for everyone involved in creating and managing business knowledge. SCIP provides education and networking opportunities for business professionals working in the rapidly growing field of competitive intelligence (the legal and ethical collection and analysis of information regarding the capabilities, vulnerabilities, and intentions of business competitors). Many SCIP members have backgrounds in market research, strategic analysis, or science and technology.

About Proactive Worldwide, Inc.

Proactive Worldwide, Inc. (PWW) is a global decision support, research and consulting firm that provides evidence-based strategic intelligence anchored by primary research. For over 15 years, PWW's multi-lingual professionals have assisted clients in the fields of brand protection/illicit trade, consumer goods, financial services, industrial products, life sciences/healthcare, and technology/telecommunications. Call 1-888-925-9125 and visit www.proactiveworldwide.com. ###