

# Put Your Career Out In Front...



## Research Specialist - Schaumburg, IL

### Company Profile:

Proactive Worldwide, Inc. specializes in providing business decision support and consulting services to large, multi-national companies through our customized services. By focusing on our core values of Service, Trust, Ownership, Continuous Improvement and Quality, our business is the practice of obtaining raw data, analyzing it and determining relevant, viable, strategic impacts that are then used by companies to form and implement strategic decisions that result in quantifiable client success.

We offer a highly competitive total compensation philosophy and a generous benefits package.

### Job Summary:

The Research Specialist is responsible for collecting competitive information through primary and secondary research, organizing and evaluating findings and writing reports. They work collaboratively within an engagement team in support of the delivery of world class actionable intelligence to our clients.

- **Primary Research:** Conduct a high volume of in-depth, qualitative primary research phone calls with sources from a variety of functional areas.
- **Report Creation / Development:** Compose research deliverables including qualitative and quantitative intelligence findings that are understandable, accurate, timely, relevant and reliable.
- **Secondary Research:** Identify and properly use secondary tools for projects; gather data on the competitive landscape, synthesize published information; effective source identification.
- **Project Task Management:** Manage assigned project workload to meet internal and external deadlines and budgeted hours.
- **Client Communication:** Prepare for and participate in project related calls and meetings.

Opportunities exist in multiple practices including: Technology/Telecommunications, Pharmaceuticals/Healthcare, Consumer and Industrial Goods, and Financial Services.

### Preparation, Training and Experience:

This position requires a Bachelor's degree or equivalent training and experience; plus 3 or more years of related experience including 1 or more years of market research/competitive intelligence desired.

Strong written and verbal communication skills, problem solving ability, proven organizational skills and attention to detail. Must be an enthusiastic, high-energy team player with a dedication to excellence, and a positive attitude.

*Proactive Worldwide is an equal opportunity employer committed to workforce diversity.*